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Como encontrar pesquisa de Qualidade

Tutilla Aragão
Gerente de Negócios
taragao@emerald.com



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Agenda

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Perguntas

Contatos

Sobre a Emerald Publishing

Editora criada por acadêmicos que tem como objetivos:

- Levar pesquisa de alta qualidade a pesquisadores, alunos e profissionais que possam **transformar teoria em ação**;
- Ajudar **acadêmicos e pessoas práticas a trabalharem juntos** para gerar uma mudança positiva no mundo;
- Promover outras formas de **avaliar o impacto** das publicações científicas;
- Publicar conteúdos que estejam alinhados aos objetivos de desenvolvimento sustentável da ONU.

Acreditamos que a pesquisa deve fomentar o debate, gerar ideias e impulsionar mudanças.

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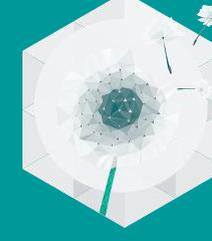
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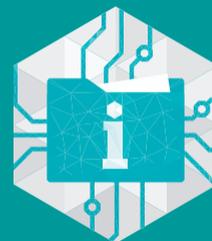
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E pesquisas sobre estruturas mundialmente famosas, incluindo o Túnel do Tâmis de Brunel e o Canal do Panamá.

Cobertura temática



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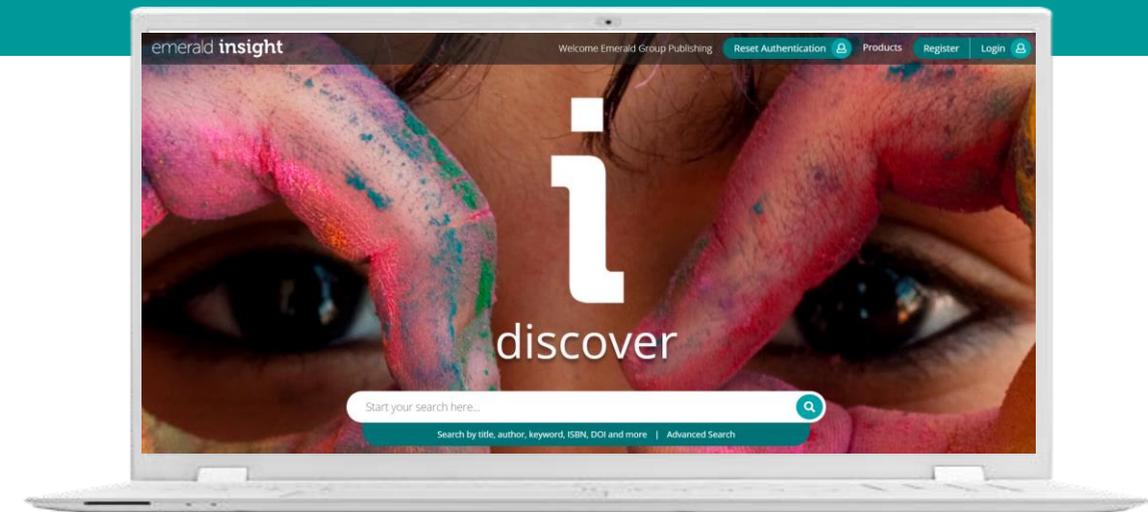
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Nils M. Høgevold, Göran Svensson, Beverly Wagner, Daniel J. Petzer, H.B. Klopper, Juan Carlos Sosa Varela, Carmen Padin and Carlos Ferro



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Abstract

Purpose

The purpose of this paper is to develop an assessment model for corporate social responsibility (CSR) that is interlinked to sustainable development and examine the model on CSR cases in Egypt, exploring whether CSR is embedded into the core agenda of the corporations. This analysis helps in understanding the state of CSR in Egypt and countries with a similar socio-economic background.

Design/methodology/approach

The study presents a sustainable development assessment model for CSR, based on combining and modifying Archie Carroll's model of Hierarchy of Corporate Responsibilities (1979, 2010) and Donna Wood's Corporate Performance Model (1991) to include sustainable development imperatives. The

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3

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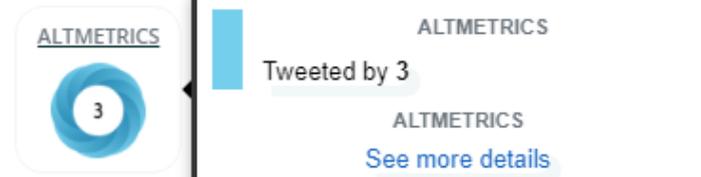
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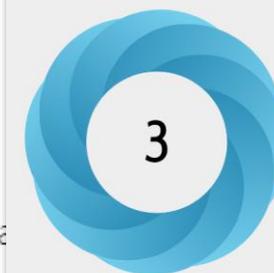
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DOI 10.1108/meq-08-2019-0173
Authors Ana Maria Gomez-Trujillo, Maria Alejandra Gonzalez-Perez

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